

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	31-Ene-17 Cajetillas (20 uds.)	31-Ene-16 Cajetillas (20 uds.)	Incremento %
MARLBORO	21.194.973	26.184.350	-19,05%
WINSTON	20.149.672	20.694.641	-2,63%
CHESTERFIELD	12.661.592	14.693.509	-13,83%
CAMEL	11.946.442	11.366.034	5,11%
FORTUNA	11.610.399	12.837.908	-9,56%
LUCKY STRIKE	8.090.157	8.579.237	-5,70%
L&M	7.170.174	8.066.413	-11,11%
DUCADOS NEGRO	6.558.541	8.087.890	-18,91%
NOBEL	6.066.680	6.804.609	-10,84%
WEST BROOKLYN	4.940.077	5.226.142	-5,47%
DUCADOS RUBIO	3.968.575	4.812.251	-17,53%
DUCADOS RUBIO 100'S	2.298.180	3.006.532	-23,56%
PHILIP MORRIS	2.142.633	2.147.833	-0,24%
ROTHMANS	2.042.160	1.777.198	14,91%
MARLBORO TOUCH	2.016.816	1.987.268	1,49%
FORTUNA RED LINE	1.479.520	1.731.380	-14,55%
DUCADOS RUBIO BLANDO	1.461.387	1.767.629	-17,33%
NOBEL STYLE	1.256.072	1.234.540	1,74%
MARLBORO POCKET	1.248.269	1.347.908	-7,39%
MARK 1	1.237.218	1.213.744	1,93%
PALL MALL	1.228.812	1.580.105	-22,23%
LUCKY STRIKE BLANDO	1.154.716	1.355.172	-14,79%
ELIXYR	1.024.788	1.062.288	-3,53%
BENSON & HEDGES AMERICAN	937.894	920.714	1,87%
LUCKY STRIKE CLICK & ROLL	923.304	905.752	1,94%
AUSTIN	807.240	630.499	28,03%
JOHN PLAYER SP.	762.204	930.795	-18,11%
OMÉ	644.690	477.070	35,14%
L&M RED BLANDO	611.845	753.259	-18,77%
KARELIA	552.140	477.280	15,68%
PHILIP MORRIS K/S	547.990	620.357	-11,67%
R 1	543.326	559.254	-2,85%
NOBEL BLANDO	533.773	560.515	-4,77%
BULLBRAND	522.404	610.796	-14,47%
L&M BLUE BLANDO	520.777	621.457	-16,20%
BN	491.656	586.833	-16,22%
BENSON & HEDGES	459.146	428.032	7,27%
CHESTERFIELD BLANDO	434.692	477.125	-8,89%
PALL MALL LARGO 100'S	399.934	495.940	-19,36%
HERENCIA	309.593	371.298	-16,62%
BRAVO	283.080	277.700	1,94%
PUEBLO	261.923	290.452	-9,82%
FORTUNA RED LINE BLANDO	257.107	248.763	3,35%
RESTO MARCAS	6.096.055	7.390.306	-17,51%
Totales	149.848.627	166.198.778	-9,84%